



CHIKA OKAFOR  
VISUAL COMMUNICATION DESIGN

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Experience

**Freelance Designer, SEPT2010-PRESENT**

Digital and print branding projects to promote and establish startup companies and organizations.

**AVON, MAY2016-FEB2017**

**Digital Designer**

Concept and design emails and landing pages to support digital requests. Establish and implement brand standards for marketing emails. Mobile and desktop web design.

**LAFAYETTE 148, FEB2016-APR2016**

**Freelance Digital Designer**

Concept and design digital email marketing, landing pages, social media assets, and banner ads to support and enhance marketing team company goals.

**VICTORIA'S SECRET, MAY2015-FEB2016**

**Freelance Web Designer**

Concept and design daily emails to support marketing strategies and seasonal campaigns. Develop creative assets for social media and ad units.

**THE LIMITED, JULY2014-APRIL2015**

**Freelance Graphic Designer**

Digital editorial design to promote marketing and advertising strategies through web, email, and social media campaigns. Art direction and design for creative assets.

**IBEL AGENCY, AUG2013-JUNE2014**

**Designer**

Concept and design digital and print branding projects to promote non-profit clients and company startups. UI and UX for responsive web design. Identity and brand development. Branding guidelines for print and social media.

Education

**THE OHIO STATE UNIVERSITY**

Bachelor of Science in Design, June 2009  
Visual Communication Design

Design Skills

Adobe Photoshop, Illustrator, InDesign, Dreamweaver. Ceros. Responsive Web Design. UI and UX. HTML and CSS. GIF Animation. Typesetting. Microsoft Office. Letterpress and Screen Printing.

Awards & Organizations

"Best Overall Design" HERBAL ESSENCES PACKAGING DESIGN 2009  
AIGA, 2012 ArtPrize Fashion Force Challenge Judge

Additional Interests

Photography, art, fashion, thrifting, travel, culture, sports, music, hand-lettering, illustration, animation