



CHIKA OKAFOR  
VISUAL COMMUNICATION DESIGN

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Experience

**Freelance Designer, SEPT2010-PRESENT**

Digital and print branding projects to promote and establish startup companies and organizations. Motion graphic designs for social media campaigns. Recent clients include Popsugar, Slice, and Zeno Group.

**SHUTTERSTOCK, MAY2017-JAN2018**

**Designer**

Design emails and banner ad campaigns to support marketing goals through authentic gifs and cinemagraphs. Design and develop CMS landing page applications to promote campaigns.

**AVON, MAY2016-FEB2017**

**Digital Designer**

Concept and design emails and landing pages to support digital requests. Establish and implement brand standards for marketing emails. Mobile and desktop web design.

**LAFAYETTE 148 NEW YORK, FEB2016-APR2016**

**Freelance Digital Designer**

Concept and design digital email marketing, landing pages, social media assets, and banner ads to support and enhance marketing team company goals.

**VICTORIA'S SECRET, MAY2015-FEB2016**

**Freelance Web Designer**

Concept and design daily emails to support marketing strategies and seasonal campaigns. Develop creative assets for social media and ad units.

**THE LIMITED, JULY2014-APRIL2015**

**Freelance Graphic Designer**

Digital editorial design to promote marketing and advertising strategies through web, email, and social media campaigns. Art direction and design for creative assets.

Education

**THE OHIO STATE UNIVERSITY**

Bachelor of Science in Design, June 2009  
Visual Communication Design

Design Skills

Adobe Photoshop, Illustrator, InDesign, After Effects.  
Dreamweaver. Ceros. Responsive Web Design.  
UI and UX. HTML and CSS. GIF Animation. Cinemagraphs.  
Typesetting. Microsoft Office. G Suite.

Additional Interests

Animation, photography, art, fashion, thrifting, travel, culture, sports, music, hand-lettering, illustration